



HELP SAVE BERNINI'S MASTERPIECE: THE BUST OF FRANCESCO I D'ESTE, AT THE GALLERIA ESTENSE IN MODENA

Indiegogo: by donating through the Indiegogo website, you can help protect this magnificent sculpture, which is an important example of Italy's remarkable cultural and artistic heritage.

This fundraising initiative has been organized in the U.S. by Friends of FAI, at the request of FAI-Fondo Ambiente Italiano, which has committed to support this project, in conjunction with the "2013: The Year of Italian Culture in the United States."

About the Project

Last May, the Emilia-Romagna region in Italy was hit by a devastating earthquake. The damage to the region's artistic and cultural institutions was extensive, and many have yet to reopen to the public. The Galleria Estense in Modena, which houses an incredible collection of Italian Renaissance and Baroque art, is one such institution. The gallery cannot reopen until certain protective measures are put in place, in particular, an **anti-seismic pedestal** to safeguard its most precious masterpiece: the 17th century **bust of Francesco I d'Este, by Gian Lorenzo Bernini**. This innovative technology will protect the work from future earthquakes, and until it is installed, the sculpture may not be displayed to the public. The development and installation of this technology will cost **€60,000 (approximately \$80,000)**.

What you can do

Friends of FAI has elected to support FAI's efforts, and hopes to raise **\$60,000 for the project**. But we cannot do it alone. We hope you will contribute to this important cause, and enable the public to once again enjoy this beautiful and significant work of art.

Benefits

Your generosity will be recognized by important sponsors who will send you exceptional products from the **Made in Italy portfolio**, or will invite you to experience unique opportunities in Italy. Alcantara, Berlucchi, Seguso, Aceto Balsamico del Duca, the Enzo Ferrari Museum, the Teatro Comunale Luciano Pavarotti in Modena and the Modena Football Club have already joined the initiative along with important figures in the art and culinary world, including world renowned chef Massimo Bottura, celebrated artists (and lifelong friends of Luciano Pavarotti) Mirella Freni



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and Raina Kabaivanska, and Piero Ferrari, the son of the great Enzo Ferrari. If you donate 50 dollars or more, your name will be carved on the anti-seismic pedestal of Bernini's sculpture, and will become a part of History.

DONATE NOW ON www.indiegogo.com/projects/give-bernini-s-masterpiece-back-to-the-world

Short link: <http://igg.me/at/bernini>

About Friends of FAI

Friends of FAI is an American nonprofit organization, whose mission is to foster a deeper appreciation and support for the preservation of historic properties in Italy. One way that Friends of FAI achieves this goal is through its support of FAI- Fondo Ambiente Italiano, which functions as the National Trust of Italy. FAI has been dedicated to safeguarding Italy's cultural heritage for 38 years, and has restored and opened to the public over 40 historic properties throughout Italy, including castles, villas, parks and monasteries. To learn more, please visit: www.friendsoffai.org.

About "2013: The Year of Italian Culture in the United States"

*This project is part of "2013: The Year of Italian Culture in the United States" a showcase of Italian culture and identity in all the areas that have distinguished Italy's traditions from past to present: **art, music, theater, landscaping and architectural heritage, cinema, literature, the sciences, design, fashion, and food culture.** "2013: The Year of Italian Culture in the United States" is made possible thanks to the support of the President of the Italian Republic, the Ministry of Foreign Affairs and the Embassy of Italy in Washington D.C., the Ministry of Cultural Heritage and Corporate Ambassadors ENI and INTESA SANPAOLO.*



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